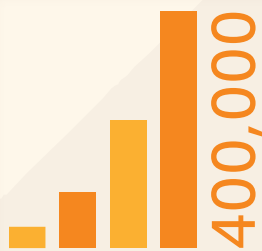


Ontario's Payday Loan Landscape



Each year, approximately 400,000 Ontarians take out a payday loan

(Payday Lending panel Findings & Recommendations Report May 2014)



There are 796 payday loan licensed locations in Ontario, & 250 different businesses

(Payday Lending Panel Findings & Recommendations Report May 2014)



Approximately **\$1.1 - \$1.5 billion** in payday loans are issued each year

(Payday Lending Panel Findings & Recommendations Report May 2014)



20 years

“The two-decade rise of the payday lending business has coincided with a record run-up in borrowing.”

(Globe series on the growing dependence on credit May 15, 2015. <http://bit.ly/1JP3eeY>)

\$1.8
Trillion



“Canadians have never been more indebted – total household credit topped \$1.8 trillion”

(Globe series on the growing dependence on credit May 15, 2015. <http://bit.ly/1JP3eeY>)



Credit Canada

Seniors are among those that are most negatively affected: “45 per cent of Credit Canada’s clients over age 60 (hold) payday loans”

(Globe series on the growing dependence on credit May 15, 2015. <http://bit.ly/1JP3eeY>)

Rollover Loans

The concern with both rollovers and back-to-back loans is that the penalty fees and/or the charges associated with a new loan increase the borrower’s short-term debt load and make the loan increasingly difficult to repay. Borrowers may become dependent on payday loans and enter a cycle of debt, continually paying interest and other charges that quickly exceed the initial value of the loan in order to avoid defaulting.



In Ontario, "rollover" loans are illegal.
However, currently there is no effective way to enforce this.



“1 in 8 people who have filed for bankruptcy or consumer proposals (have) at least one payday loan...”

(Bankruptcy Ontario - Ontario’s largest network of federally licensed Bankruptcy Trustees and Consumer Proposal Administrators (<http://bit.ly/1rAPK3F>))

“Lenders currently do not know whether customers have taken out a payday loan with another lender”

(Ontario Payday Lending Panel Findings and Recommendations Report May 2014, pg.19)

“if someone owed money to payday loans, they didn’t owe just one company, but had an **average of three outstanding payday loans with a total balance owing of \$2,500**”

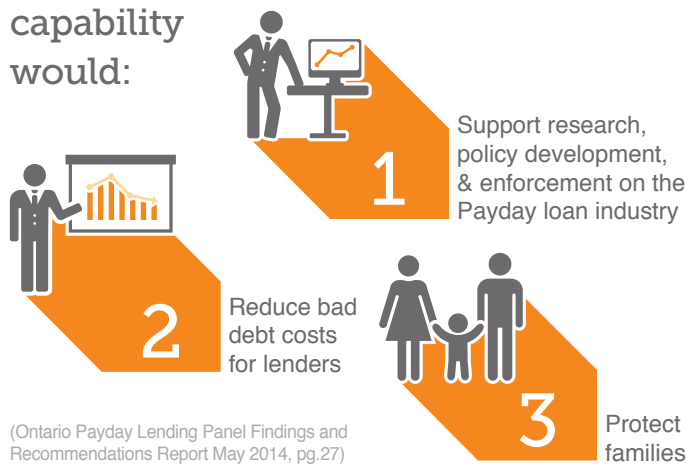
(Bankruptcy Ontario - Ontario’s largest network of federally licensed Bankruptcy Trustees and Consumer Proposal Administrators (<http://bit.ly/1rAPK3F>))

In the U.S., the Center for Responsible Lending puts **the repayment default range between about 30 and 50 percent as the number of rollovers increase.**

(Susanna Montezemolo & Sarah Wolff “Payday Mayday: Visible and Invisible Payday Lending Defaults” Centre for Responsible Lending, March 2015)

Real Time Tracking System

A loan tracking
capability
would:



(Ontario Payday Lending Panel Findings and Recommendations Report May 2014, pg.27)



// There should be a
real-time
loan tracking system
ESTABLISHED
ASAP!

(ACORN submission to the Ministry of Government and Consumer Services, August 2014)

“Ontario-specific data on the frequency and impact of concurrent loans across lenders is needed to provide advice on whether to restrict concurrent loans across lenders.”

(Payday Lending Panel Findings and Recommendations Report, May 2014)

14 U.S. States

now have centralized payday loan tracking systems, starting with the State of Florida in 2001.

Globe series on the growing dependence on credit May 15, 2015. (<http://bit.ly/1JP3eeY>)

Many Payday Loan operators in the U.S. support regulation that includes a tracking system:

“We believe what Florida legislators have developed is good, strong, pro-consumer legislation that governs this industry.”

(Ian MacKechnie, President, Asmcot (a U.S. payday loan retailer, serving 2.5 million customers in Florida), quoted in the Orlando Sentinel, April 2007, <http://bit.ly/1SNg82Y>)



The Supreme Court of Alabama recently ruled in favour of a state database to limit how much people can borrow at one time from short-term lenders - **“Payday Loan Database Ruling a Victory for Consumers”**

(Gadsden Times, April 29, 2015 <http://bit.ly/24mQXJD>)

Quickcheck Canada

Quickcheck Canada was created in Ontario in 2009. The company's founder, Sedef Karansu, saw a need for an easy and accessible system for verifying a borrower's identity cross-referenced with a government database. **Quickcheck Canada** provides the most efficient, modern, and effective solution to allow enforcement of Ontario's laws on rollover lending.

quickcheckcanada.com



Quickcheck Canada is the **Only Ontario-based company** with a comprehensive tracking system solution for use in the payday loan industry.



Quickcheck Canada can provide valuable real time demographics and offer data to the government and the industry to facilitate policy creation.



Quickcheck Canada can assist the Payday Loan industry by providing secure, confidential, and reliable data collection to reduce fraud, collection/recovery costs, and multiple simultaneous borrowing.



With Quickcheck Canada, retailers will know their customers as well as banks know theirs.



Quickcheck Canada has invested heavily in research and development – its solution leverages the latest in **cloud computing technology** and is the most advanced tracking system product in North America.



Quickcheck Canada has already piloted the tracking system with six Ontario Payday Loan retailers with positive results.



Quickcheck Canada's vision is to become a global, made-in-Ontario financial technology success story, helping to advance Ontario's fintech economic cluster, increase employment, and invest in a global headquarters.

QUICKCHECK Canada

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